Contents

Preface 9

I. The Politics of Elitism 13
The Roman Republic – then and now
1. *The Old Orthodoxy* 13
2. *The New Radicalism* 16
3. *The New Radicalism Criticized* 17
4. *'Political Culture' as Paradigm* 18
5. *The Proof of the Pudding …* 22

II. Fact(ions) or Fiction? 30
FRIEDRICH MÜNZER and the Aristocracy of the Roman Republic – then and now
1. *The Doyen of Prosopography* 30
2. *The MÜNZER Model: Approaches, Assumptions and Adherents* 31
3. *From Criticism to Modification* 34
4. *From Modification to Deconstruction* 37
5. *Looking Beyond the Book* 40

III. The Roman Republic as Theatre of Power 43
The Consuls as Leading Actors
1. *The Politics of Spectacle* 43
2. *'Political Culture': Concepts and Categories* 45
3. *Entering the Stage* 48
4. *The Visible Symbolics of Power* 51
5. *The Performativity of Power* 55

IV. Self-Serving Sermons 63
Oratory and the Self-Construction of the Republican Aristocrat
1. *Setting the Stage* 63
2. *The Rhetoric of the Emphatic Ego* 66
3. *The Rhetoric of Reference* 69

4. *The Rhetoric of Self-Advertising* 74
5. *The Discourse of/in the* contio 79
6. Quirites*: the Message(s) of Addressing the People* 84
7. *The Rhetoric of Asymmetrical Address* 89
8. *The Rhetoric of Admonition* 92
9. *Conclusion: the Medium as Message* 95

V. The Self-Fashioning of the New Elite 97
Spoils as Representation of Victory
1. *The Political and Social Background: Conquest, Competition, and Consensus* 97
2. *Monuments and Memory I: Temples* 100
3. *Monuments and Memory II: Temples and Other Memorials* 104
4. *Monuments and Memory III: Art as Spoils* 106
5. *Conclusion: Superlatives and Spirals of Splendour* 111

VI. History and Collective Memory in the Middle Republic 114
1. *Visions from/of the Past* 114
2. *From Memories to Memory* 120
3. *The Spatiality of Memory* 121
4. *Memory and 'Monu-Mentality'* 127
5. *Memory in/as Landscape* 129
6. *The Presence of the Past in the Present* 133

VII. In the Web of (Hi-)Stories 137
Memoria, Monuments and their Myth-Historical Interconnectedness – the Case of the *equus Tremuli*
1. *Prologue: An Anecdote and its Explanatory Potential* 137
2. *Statu(e)s Mania: Monumental Context(s)* 139
3. *The Statue of Tremulus: Location, Memory and More Monumental Context(s)* 142
4. *Memory Updated – or: The Uses of Ritual and Rhetoric* 147
5. *Summoning up Remembrance of Things Past I: Strategies and Variants* 155
6. *Summoning up Remembrance of Things Past II: The Feats of Tremulus in the Web of Histories* 158
7. *Roman Memorial Culture: Multimediality, Intermediality, and Intersignification* 164

VIII. *Memoria* by Multiplication 167
The Cornelii Scipiones in Monumental Memory
1. *Introduction: Concepts and Approaches* 167
2. *Applications I: Equestrian Statues* 169
3. *Applications II: the Cornelii Scipiones on the Capitol* 181
4. *Applications III: the Cornelii Scipiones and their Monumental Omnipresence* 189
5. *In the Web of Intersignification: the Tomb(s) of the Scipios* 200
6. *Conclusion: an 'Ensemble' of Media, themselves 'Ensembles'* 208

Figures 210

Acknowledgements 212

Bibliography 213
1. *Abbreviations* 213
2. *Editions, commentaries, handbooks* 214
3. *Literature* 216

Index Nominum 264
1. *Ancient* 264
2. *Modern* 267

Index Rerum 269