

Contents

Preface	9
I. The Politics of Elitism	13
The Roman Republic – then and now	
1. <i>The Old Orthodoxy</i>	13
2. <i>The New Radicalism</i>	16
3. <i>The New Radicalism Criticized</i>	17
4. <i>'Political Culture' as Paradigm</i>	18
5. <i>The Proof of the Pudding</i>	22
II. Fact(ions) or Fiction?	30
FRIEDRICH MÜNZER and the Aristocracy of the Roman Republic – then and now	
1. <i>The Doyen of Prosopography</i>	30
2. <i>The MÜNZER Model: Approaches, Assumptions and Adherents</i>	31
3. <i>From Criticism to Modification</i>	34
4. <i>From Modification to Deconstruction</i>	37
5. <i>Looking Beyond the Book</i>	40
III. The Roman Republic as Theatre of Power	43
The Consuls as Leading Actors	
1. <i>The Politics of Spectacle</i>	43
2. <i>'Political Culture': Concepts and Categories</i>	45
3. <i>Entering the Stage</i>	48
4. <i>The Visible Symbolics of Power</i>	51
5. <i>The Performativity of Power</i>	55
IV. Self-Serving Sermons	63
Oratory and the Self-Construction of the Republican Aristocrat	
1. <i>Setting the Stage</i>	63
2. <i>The Rhetoric of the Emphatic Ego</i>	66
3. <i>The Rhetoric of Reference</i>	69

4.	<i>The Rhetoric of Self-Advertising</i>	74
5.	<i>The Discourse of/in the contio</i>	79
6.	<i>Quirites: the Message(s) of Addressing the People</i>	84
7.	<i>The Rhetoric of Asymmetrical Address</i>	89
8.	<i>The Rhetoric of Admonition</i>	92
9.	<i>Conclusion: the Medium as Message</i>	95
V.	The Self-Fashioning of the New Elite	97
	Spoils as Representation of Victory	
1.	<i>The Political and Social Background: Conquest, Competition, and Consensus</i>	97
2.	<i>Monuments and Memory I: Temples</i>	100
3.	<i>Monuments and Memory II: Temples and Other Memorials</i>	104
4.	<i>Monuments and Memory III: Art as Spoils</i>	106
5.	<i>Conclusion: Superlatives and Spirals of Splendour</i>	111
VI.	History and Collective Memory in the Middle Republic	114
1.	<i>Visions from/of the Past</i>	114
2.	<i>From Memories to Memory</i>	120
3.	<i>The Spatiality of Memory</i>	121
4.	<i>Memory and 'Monu-Mentality'</i>	127
5.	<i>Memory in/as Landscape</i>	129
6.	<i>The Presence of the Past in the Present</i>	133
VII.	In the Web of (Hi-)Stories	137
	<i>Memoria, Monuments and their Myth-Historical Interconnectedness – the Case of the equus Tremuli</i>	
1.	<i>Prologue: An Anecdote and its Explanatory Potential</i>	137
2.	<i>Statu(e)s Mania: Monumental Context(s)</i>	139
3.	<i>The Statue of Tremulus: Location, Memory and More Monumental Context(s)</i>	142
4.	<i>Memory Updated – or: The Uses of Ritual and Rhetoric</i>	147
5.	<i>Summoning up Remembrance of Things Past I: Strategies and Variants</i>	155
6.	<i>Summoning up Remembrance of Things Past II: The Feats of Tremulus in the Web of Histories</i>	158
7.	<i>Roman Memorial Culture: Multimediality, Intermediality, and Intersignification</i>	164

VIII. Memoria by Multiplication	167
The Cornelii Scipiones in Monumental Memory	
1. <i>Introduction: Concepts and Approaches</i>	167
2. <i>Applications I: Equestrian Statues</i>	169
3. <i>Applications II: the Cornelii Scipiones on the Capitol</i>	181
4. <i>Applications III: the Cornelii Scipiones and their Monumental Omnipresence</i>	189
5. <i>In the Web of Intersignification: the Tomb(s) of the Scipios</i>	200
6. <i>Conclusion: an 'Ensemble' of Media, themselves 'Ensembles'</i>	208
Figures	210
Acknowledgements	212
Bibliography	213
1. <i>Abbreviations</i>	213
2. <i>Editions, commentaries, handbooks</i>	214
3. <i>Literature</i>	216
Index Nominum	264
1. <i>Ancient</i>	264
2. <i>Modern</i>	267
Index Rerum	269